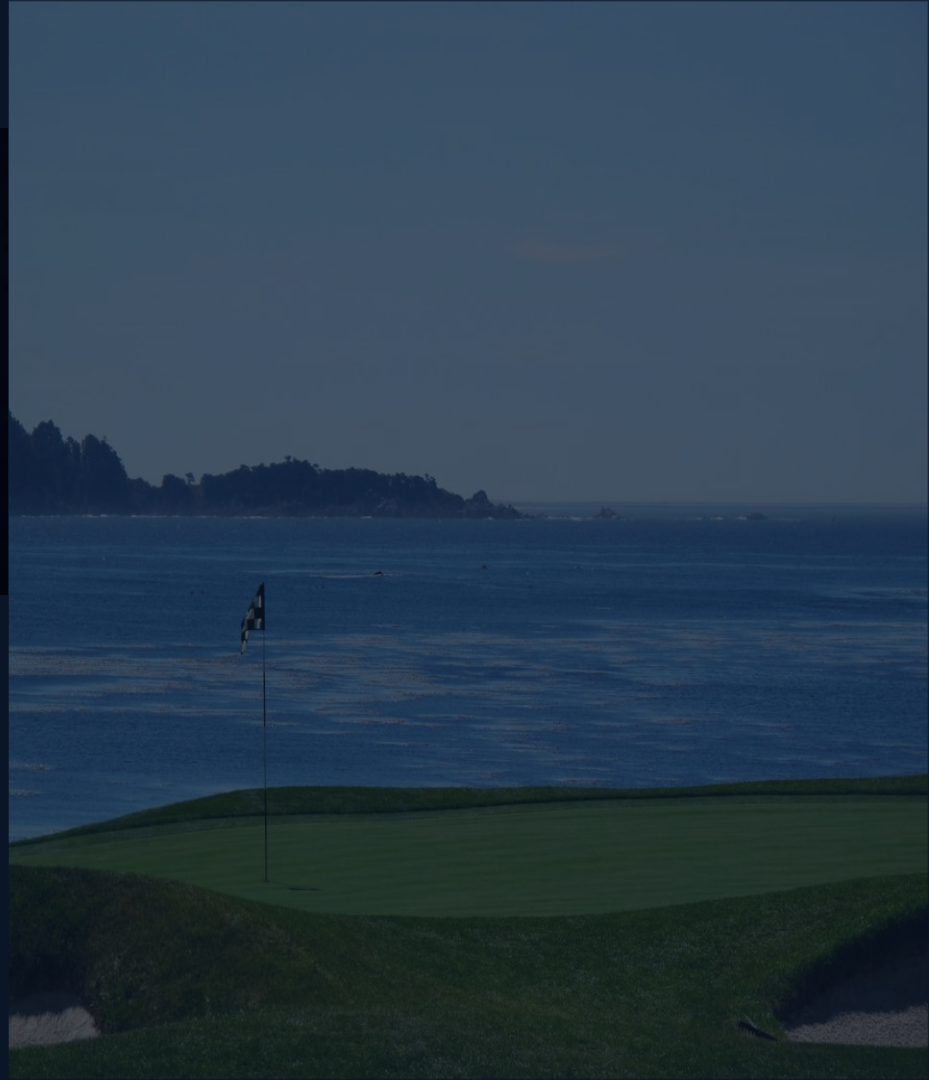




## A New Revenue Layer for Professional Golf

Protected secondary competition format · Zero disruption · Immediate monetization

[go6golf.com](http://go6golf.com)



# What Is GO6GOLF?

GO6GOLF is a premium secondary competition format that integrates seamlessly into any standard 18-hole professional tournament — adding a new commercial layer without altering the game itself.

## REQUIRES

- No rule changes
- No course modifications
- No added playing time
- No operational disruption

## CREATES

- New sponsorship inventory
- Enhanced broadcast value
- Higher fan retention
- Betting & fantasy opportunities
- Licensing revenue

*GO6GOLF does not change golf. It helps golf grow.*

# How GO6GOLF Works



Each round, six holes are selected:

FRONT NINE

PAR 3

PAR 4

PAR 5

BACK NINE

PAR 3

PAR 4

PAR 5

Players compete simultaneously on TWO leaderboards:

Official Tournament Leaderboard · [GO6GOLF Leaderboard](#)

# Simple. Transparent. Automatic.

Before each round, the six GO6GOLF holes are publicly announced. Scoring is point-based — calculated against field averages for maximum objectivity.

RESULT	POINTS
Albatross	+5
Eagle	+3
Birdie	+1
Par	0
Bogey	-1
Double Bogey or worse	-2

## AUTOMATIC CALCULATION

After the final player completes the round, hole difficulty is calculated using field scoring averages.

The system instantly determines final GO6 standings — with zero manual intervention.

# Why Fans Stay Until The End

**GO6GOLF standings are finalized only after the final player completes the round.**

▶ **Extended Suspense**

Additional end-of-round tension on designated holes — even after the main leaderboard is set.

▶ **New Storylines**

Parallel narratives beyond the trophy race engage casual viewers throughout the broadcast.

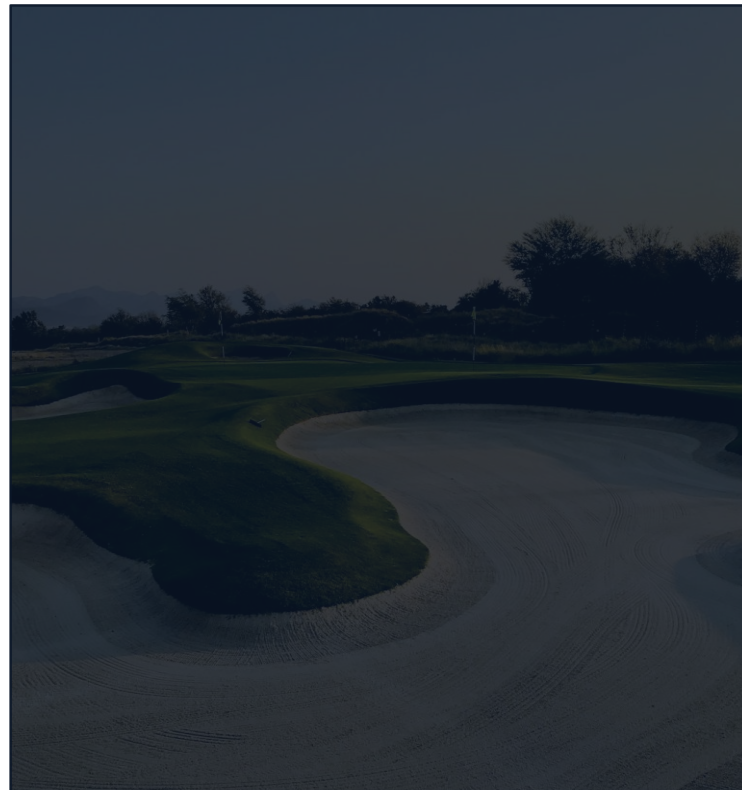
▶ **Final-Window Viewership**

Stronger audience retention in the final hours — the most valuable advertising window.

▶ **Every Hole Matters More**

Featured holes carry commercial and competitive significance every single

**The leaderboard may be set early. GO6GOLF is not.**



# A New Premium Commercial Asset

GO6GOLF creates a fully-branded, second-tier competition asset inside every existing event — without adding a single minute to the broadcast schedule.

**AWS GO6GOLF Challenge**

**Morgan Stanley GO6GOLF Leaderboard**

**DraftKings GO6GOLF Live**

**Cisco GO6GOLF Analytics**

## SPONSORSHIP ASSETS AVAILABLE

- Naming rights
- Social media clips
- Daily winner segment
- App integrations
- Live graphics branding
- Broadcast overlays

# Why This Matters for PGA Tour Media & Strategy?

*GO6GOLF is not a rules concept.*

## MEDIA

New broadcast programming hook across all 72 holes.

## SPONSORSHIP

Fully branded, exclusive naming rights inventory.

## RETENTION

Structural reason for fans to watch through the final round.

## GAMING

Ready-made betting & fantasy layer with real-time data.

## SCALABLE

Commercial IP applicable across every PGA TOUR event globally.

# Why PGA TOUR Is the Ideal Launch Partner

## PGA TOUR ALREADY HAS

- Elite players — the world's best
- Trusted, proven scoring systems
- Global media reach & broadcast
- Premium blue-chip sponsors
- Worldwide authority in golf

## GO6GOLF ADDS

- New revenue without new risk
- Sponsor inventory on existing events
- Broadcast hook for all 72 holes
- Fan engagement in the final window
- Patented IP — protected & exclusive

**GO6GOLF adds monetization without changing the core product.**

# Sample Event — Final GO6GOLF Standings

After 4 rounds. Tie-breaks resolved by performance on final designated GO6GOLF holes.

RK	PLAYER	COUNTRY	GO6 PTS
1	Scottie Scheffler	USA	+18.42
2	Rory McIlroy	NIR	+16.88
3	Xander Schauffele	USA	+15.73
4	Collin Morikawa	USA	+14.95
5	Viktor Hovland	NOR	+13.61

EXAMPLE

Parallel leaderboard. Zero disruption to the official tournament. Immediate broadcast & betting value.

# FLOWCHART

Fig. 1 – Block Diagram of the System

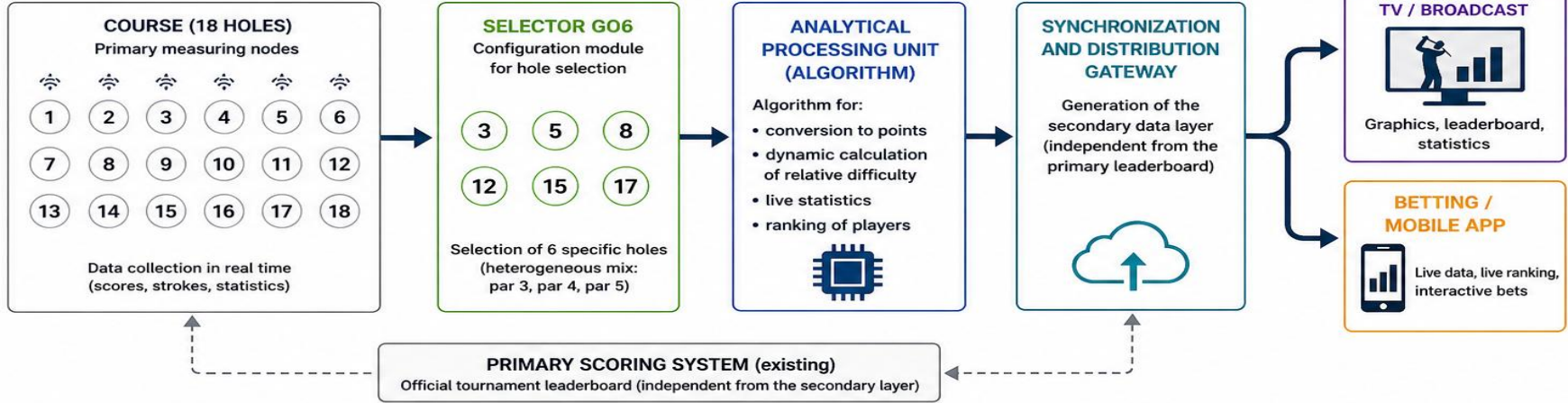


Fig. 2 – Logical Structure of the Selection Module

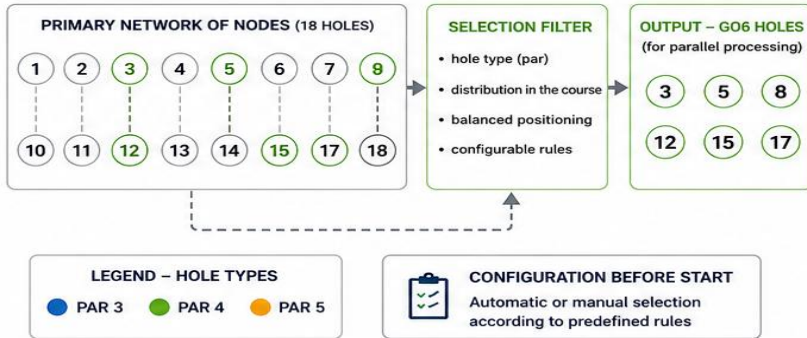
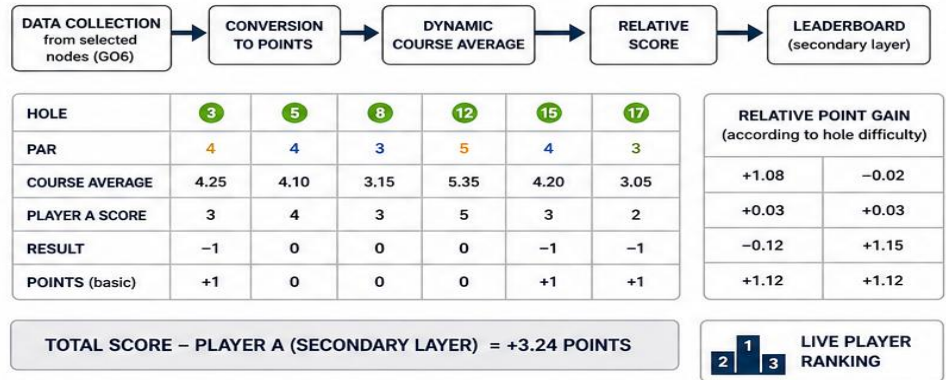


Fig. 3 – Data Flow and Calculation of the Secondary Information Layer



The tournament leaderboard ends on 18.

# GO6GOLF ends when the final putt drops.

## NEXT STEPS

- Schedule a discovery call to review the full system documentation
- Explore pilot event options — zero disruption to existing operations
- Define licensing and partnership structure

DOWNLOAD



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